

Why use Promotional Products?

October 4, 2010 by [Rachel Banks](#) · [Leave a Comment](#)
Filed under: [Uncategorized](#)

In the advertising industry the effectiveness of an advert is measured by:- How many people it reaches, how many times they see it, do they relate to it?, do they recall what it was selling?, and crucially, - will it make them buy? We cannot think of any other sort of advertising that is as effective as Promotional Products at delivering you exposure to customers and generating goodwill that leads to sales.

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2. Being given a mid priced item like a promotional desk clock, a branded mousemat or a logo printed coffee mug will show your existing customers that you appreciate them, they will thank you for it, which in turn will generate goodwill towards you and your business. Furthermore it will give years of daily exposure to your logo/message. The cost of pre exposure (to your message) will be miniscule.
3. Top clients and staff are hugely important to our business and they will be to yours too. Studies have shown that happy staff are productive staff and you will know how much business, say, your top twenty five customers provide. A \$30 thank you gift will represent less than 1/1000 of most employees yearly pay! It may be a smaller fraction of a contract you are tendering for or the annual sales volume of clients. Some of the most successful companies we know are not huge payers but have a focus on staff contentment and showing them they are appreciated - they often use Corporate Gifts. Patting someone on the back and telling them they are wonderful is good but the act of giving is a lot more powerful.

What are Promotional Products?

Promotional Products are items that can be decorated with a clients name, logo or message on them. The industry is fast growing and has a value of \$3.0 billion p.a. in Australia. Marketers desire to brand their organisation, product, or service is why they use Promotion Product's items and services. Many other media options are available - newspaper, radio, and direct mail to name a few - however these do not offer the accountability offered by Promotional Product Marketing. Promotional Products are successful, as not only do they communicate your message but your client will thank you for them. *Consider the benefits of Promotional Product Marketing outlined below:*

Targeted Promotional Products are targeted conveying your message only to the people you are interested in. No non-prospects, no wasted circulation.

Longevity A good quality Promotional Product will be around for years and can be used on a daily basis by your client. No other media offers as much exposure.

Versatility There are so many applications for Promotional Products Marketing that a listing of them would look like the Sydney telephone directory.

Budget Flexible From a few cents to hundreds of dollars Promotion Products has items to fulfil your individual communication objectives.

Obligation Good business is based on relationships. Giving Promotional Products to customers strengthens these relationships and creates an obligation towards doing business with you and your organisation.

TRANSLATOR



By N2H

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Functional The Promotional Products we offer are functional ensuring that your client will use the gift and be exposed to your message on a daily basis.

Promotion Products is a Brisbane based company that supplies **Promotional Products** such as **Promotional Drink Bottles** and **Custom Notepads** and much, much more, call us on 1300 303 717 at anytime

Tags:

The History of Weddings

October 2, 2010 by **Rachel Banks** · [Leave a Comment](#)
Filed under: **Uncategorized**

Some form of marriage has been known to exist in all human societies, past and present. Its distinction can be seen in the detailed and complicated laws and rituals surrounding it. Although these laws and rituals are as different and plentiful as human social and cultural organizations, some universals do apply.

The central legal function of marriage is to ensure the rights of the partners with respect to each other and to establish the rights and define the relationships of children within a community. Marriage has historically conferred a legal status on the offspring, which entitled him or her to the various privileges set down by the traditions of that community, including the right of inheritance. In most societies marriage also established the permissible social interaction allowed to the offspring, including the sufficient selection of future spouses.

Until the late 20th century, marriage was rarely a matter of free choice. In Western societies love between partners came to be associated with marriage, but even in Western society (as the novels of writers such as Henry James and Edith Wharton attest) romantic love was not the capital basis for matrimony in most eras, and one's marriage partner was carefully chosen.

Endogamy, the process of marrying someone from within one's own tribe or group, is the oldest social regulation of marriage. When the forms of communication with outside groups are restrictive, endogamous marriage is a natural conclusion. Cultural influences to marry within one's social, economic, and ethnic group are still very strongly enforced in some societies.

Exogamy, the process of marrying outside the group, is found in societies in which kinship relations are the most complex, thus barring from marriage large groups who may trace their lineage to a common ancestry.

In societies in which the large, or extended, family structure remains the basic unit, marriages are usually arranged by the family. The assumption is that love between the partners comes after marriage, and much thought is given to the socioeconomic advantages given to the larger family from the match. By contrast, in societies in which the small, or nuclear, family predominates, young adults usually choose their own partners. It is assumed that love precedes (and determines) marriage, and less thought is normally given to the socioeconomic aspects of the match.

In societies with arranged marriages, the almost universal custom is that a person acts as an intermediary, or matchmaker. This person's capital responsibility is to arrange a marriage that will be agreeable to the two families represented. Usually a form of dowry or bridewealth is almost always exchanged in societies that favour arranged marriages.

In societies in which individuals choose their own mates, dating is the usual way for people to meet and become acquainted with prospective partners. Successful dating may result in courtship, which then usually leads to marriage.

Marriage rituals

The rituals and ceremonies surrounding marriage in the majority of cultures are associated primarily with abundance and confirm the distinction of marriage for the continuation of a clan, people, or society. They also assert a familial or communal sanction of the mutual choice and a comprehension of the difficulties and sacrifices involved in making what is considered, in most cases, to be a lifelong commitment to and responsibility for the welfare

of spouse and children.

Marriage ceremonies include symbolic rites, often sanctified by a religious order, which are considered to confer good fortune on the couple. Because economic considerations play an essential role in the success of child rearing, the offering of gifts, both real and symbolic, to the married couple are a meaningful part of the marriage ritual. When the exchange of prevents is extensive, either from the bride's family to the bridegroom's or vice versa, this usually signifies that the ability to choose one's marital partner has been restricted and planned by the families of the betrothed.

Fertility rites with the intention to ensure a fruitful marriage exist in some form in all ceremonies. Some of the oldest rituals still to appear in contemporary ceremonies include the conspicuous display of fruits or of cereal grains that may be sprinkled over the couple or on their nuptial bed, the companionship of a small child with the bride, and the smashing of an object or food to produce a successful consummation of the marriage and an easy childbirth.

The most universal ritual is one that symbolizes a sacred union. This may be proclaimed by the joining of hands, an exchange of rings or chains, or the tying of garments. However, all the elements in marriage rituals vary greatly among different societies, and components such as time, place, and the social importance of the event are established by tradition and habit.

These traditions are, to a certain extent, shaped by the religious beliefs and practices found in societies throughout the world. In the Hindu tradition, for example, weddings are highly elaborate affairs, involving many prescribed rituals. Marriages are usually arranged by the parents of the couple, and the date of the ceremony is determined by careful astrological calculations. Among most Buddhists marriage remains essentially a secular affair, even though the Buddha offered guidelines for the responsibilities of lay householders.

In Judaism marriage is thought to have been instituted by God and is described as making the individual complete. Marriage involves a double ceremony, which includes the formal betrothal and wedding rites (prior to the 12th century the two were separated by as much as one year). The modern ceremony begins with the groom signing the marriage contract in front of a group of witnesses. He is then led to the bride's room, where he lays a veil on her. This is followed by the ceremony under the huppa (a canopy that signifies the bridal bower), which includes the reading of the marriage contract, the seven marriage benedictions, the groom's placing a ring on the bride's finger (in Conservative and Reform traditions the double ring ceremony has been introduced), and, in most communities, the crushing of a glass under foot. After the ceremony the couple is led into a private room for seclusion, which symbolizes the consummation of the marriage.

From its beginnings, Christianity has emphasized the spiritual nature and indissolubility of marriage. Jesus Christ spoke of marriage as being instituted by God, and most Christians consider it a permanent union based upon mutual consent. Some Christian churches consider marriage as one of the sacraments, and other Christians confirm the sanctity of marriage but don't identify it as a sacrament. Since the Middle Ages, Christian weddings have taken place before a priest or minister, and the ceremony involves the exchange of vows, readings from Scripture, a blessing, and, sometimes, the eucharistic rite.

In Islam marriage is not strictly a sacrament but is always considered as a gift from God or a kind of service to God. The basic Islamic tenets concerning marriage are laid out in the Qur'an, which states that the marital bond rests on "mutual love and mercy," and that spouses are "each other's garments." Muslim men are allowed to have up to four wives at one time (though they seldom do), but the wives must all be treated equitably. Marriages are traditionally contracted by the father or guardian of the bride and her intended husband, who must offer his bride the mahr, a payment offered as a gift to guarantee her financial independence.

If you are looking for a [Cairns wedding celebrant](#), a [wedding celebrant in Cairns](#) or a [Cairns civil celebrant](#), contact Del at sharingandcaringcairns.com.au

Tags: [cairns civil celebrant](#), [cairns wedding celebrant](#), [wedding celebrant cairns](#)

Why use Promotional Products?

October 1, 2010 by [Rachel Banks](#) · [Leave a Comment](#)

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BDSM Exposed - Society's Secret Subculture

September 29, 2010 by [Rachel Banks](#) - [Leave a Comment](#)

Filed under: [Uncategorized](#)

BDSM can be described as a subculture or alternative lifestyle choices for people with particular leanings toward bondage, discipline, fetish, kink, and sado masochism culminating in consensual power play, pain and pleasure by its participants to enhance an erotic relationship. The term BDSM literally means: bondage and discipline, sadism and masochism.

The dynamics of a BDSM relationship are characterised by its participants adopting the consensual roles of slave or submissive, and surrendering themselves to the domination of a Mistress or Master for erotic gratification between both parties. It is important to emphasise however, that there is a widely recognised and respected code of behaviour for activities undertaken within the scope of BDSM and sado masochistic play which is "safe, sane and consensual" at all times during a scene. The basic principles of BDSM require that it be performed by responsible partners, of their own free will and in a safe way which means that everything is based on safe, sane and consensual behaviour of all parties. This mutual consent highlights a clear legal and ethical distinction between BDSM and crimes such as sexual assault or domestic violence.

BDSM encompasses a broad spectrum of activities such as bondage, discipline, slave training, spanking, CBT, nipple torture, electro torture, anal play, strapon, fisting, humiliation, spanking, corporal punishment, slapping, spitting, needle play, hot wax, forced feminisation, sissy slut training, water sports, foot worship, stiletto worship, boot worship, trampling, mummification, to name a few.

Classically, some of the props of the trade are gags, whips, crops, paddles, ropes, cuffs, collars, straight jackets, straps and hoods, and indeed the Dominatrix or Master being the ultimate tool and facilitator of the kinky scenario.

Until the mid-nineties, the BDSM and fetish subcultures were still largely underground communities, however social acceptance swiftly escalated due to the prevalence of material available via the world wide web. It seems the internet has revolutionized our sex lives and provided us the luxury of exploring our darkest desires in the privacy of our own homes with downloadable BDSM, fetish and femdom movies at the click of a mouse.

These domination and femdom themed movies are likely to portray men and women experiencing various forms of bondage, discipline, punishment and torture and being consensually "forced" to endure submission, humiliation or sexual slavery by a femdom or master applying various methods of torture, punishment and discipline. Oh and yes, if you're wondering, statistics show that a lot of people like it. Whether they are physically on the receiving end from their adored masochist or satisfying their individual fetish and kinks by watching BDSM, femdom and fetish movies, chances are there are a lot more people aroused by this secret world than they would openly admit.

The internet also paved the way for like-minded people to communicate not only locally, but world wide which in turn triggered an explosion of interest and knowledge of BDSM, kink, fetish and S & M. In addition, there has also been an explosive demand for traditional sex shops and online adult toy companies to stock fetish toys and fetish fashion, offering leather, latex, rubber and PVC.

Fortunately, the blossoming of websites offering [BDSM movies](#) has been a godsend for those curious, shy little creatures with no means of fulfilling their desire for slave training and servitude in the real world enabling them to explore their inner slave. Now they can download a session with an [international BDSM Mistress](#) and take all the punishment their little heart desires at a safe distance without those little telltale torture marks that tell their partner they have a penchant for a [Femdom Mistress](#).

What is Abstract Art?

September 29, 2010 by [Rachel Banks](#) · [Leave a Comment](#)
Filed under: [Uncategorized](#)

Abstract Art is a broad movement in American painting that came up in the late 40s and then turned into a favoured trend in Western painting in the fifties. The most prominent American Abstract Expressionist painters were Jackson Pollock, Willem de Kooning, Franz Kline, and Mark Rothko. Some others included Clyfford Still, Philip Guston, Helen Frankenthaler, Barnett Newman, Adolph Gottlieb, Robert Motherwell, Lee Krasner, Bradley Walker Tomlin, William Bazotes, Ad Reinhardt, Richard Pousette-Dart, Elaine de Kooning, and Jack Tworkov. The majority of the artists worked, lived, or had shows in New York City.

Although it is the general designation, Abstract Expressionism is not an accurate name of the type of artworks created by the artists. Indeed, the movement comprised various different painterly styles varying in both skill and quality of work. Despite this, Abstract Expressionist paintings also possess some common elements. They are essentially abstract — in effect, they depict forms that are not drawn from the outer world.

They furthermore proffer limitless, spontaneous, and individualised emotional expression, and they exhibit vast freedom of technical skill and application to achieve this outcome, with special importance aimed on the manipulation of the changeable physical texture of paint to call up expressive qualities (e.g., sensuousness, dynamism, violence, mystery, lyricism). They put the same importance on the unstudied and intuitive use of that paint in a method of psychological improvisation like the automatism of the Surrealists, with the same purpose of displaying the force of the creative subconscious in art. They show the conscious rejection of regular structured composition created with discrete and segregable effects and their replacement with a individual unified, unvaried grounds, network, or other image that exists in unstructured space. Last, the paintings fill big canvases to allow such aforementioned visual elements both monumentality and engrossing might.

The leading Abstract Expressionists had two particular forerunners: Arshile Gorky, who painted esoteric biomorphic shapes with a free, intricately linear and liquid paint process; and Hans Hofmann, who had dynamic and strongly textured brushwork in his abstract but conventionally constructed artworks. Another early and key influence on nascent Abstract Expressionism was the arrival on American shores in the late 1930s and early forties of a group of Surrealists and the European avant-garde artists who escaped from the Nazis in Europe. These artists quickly moved the native New York City painters and permitted them a more detailed understanding of the vanguard of European artwork. The Abstract Expressionist movement itself is now regarded as having commenced with the paintings done by Jackson Pollock and Willem de Kooning during the late forties and early 1950s.

Without disregarding the differentiation of the Abstract Expressionist movement, three broad approaches can be seen. The first was action painting which is signified by a loose, quick, dynamic, or forceful handling of paint in sweeping or slashing brushstrokes, and in application partially dictated by chance, such as dripping or spilling the paint openly onto the canvas. Pollock first practiced action painting by dripping commercial paints onto the raw canvas to build up intricate and tangled skeins of paint into evocative and suggestive linear patterns. De Kooning used very vigorous and expressive brushstrokes to build richly coloured and textured images. Kline was known for strong, sweeping black strokes on a white canvas to build up starkly monumental forms.

The middle approach of Abstract Expressionism is displayed by numerous varied styles starting with the lightly lyrical, delicate imagery and fluid shapes of paintings by Guston and Frankenthaler to the highly structured, forceful, almost calligraphic pieces of Motherwell and Gottlieb.

The third and least emotionally expressive area was that of Rothko, Newman, and Reinhardt. These painters took large spaces or blocks of flat colour and thin diaphanous paint to master quiet, subtle, almost meditative effects. The outstanding colour-field painter was Rothko; most of his paintings consist of wide combinations of soft-edged, solidly coloured rectangular fields that tend to glimmer and resonate.

Abstract Expressionism cast a special impact on both the American and European art styles in the 50s. Indeed, the movement sparked the change of the creative centre of contemporary

painting from Paris to New York City through the postwar years. During the decade of the fifties, the the movement's young artists increasingly came under the trend of the colour-field painters. By the sixties, those practitioners had mostly shifted away from the high expressiveness of the action painters.

If you're looking for discount [art supplies](#) online including [art canvas](#) and [easels](#), talk to the Discount Art Warehouse.

Tags: [art canvas](#), [art supplies](#), [easels](#)

What is an Online Gift Register?

September 27, 2010 by [Rachel Banks](#) · [Leave a Comment](#)

Filed under: [Uncategorized](#)

A gift registry is a form of managed wish list made for a special occasion where gifts are customary, the most common of which are for weddings and baby showers. With the popularity of the internet however, gift registries have diversified into abundant categories, such as birthday or charity registries.

Where a commercially run gift registry is different from a typical recipient-run wish list is that the registry is managed by a third party; this can either be by a retail store, or increasingly gift registry websites are being selected instead. Items are compiled and prioritized into a list, which is then mailed to the chosen company. Upon buying an item on the registry, the registry is updated to be viewed by other guests wishing to buy an item on the list. This offers several benefits for both the givers and the receivers of the gifts:

It provides insightful and easily accessible information for what items the giver should purchase. If managed by a retail store, it means that guests only have to search one store in order to purchase a gift.

It prevents people purchasing duplicate or unwanted gifts, which is good for both the purchaser and the recipient. It saves the family the time and hassle of updating the registry. Registries usually keep the purchaser of a gift anonymous, reducing the negative social interactions that can result from competitive gift purchasing.

With deciding whether to use the services of a specialized retailer or to use a registry website, several aspects of each should be considered. While using a retailer for your registry is generally free, the items on the list must be ones available from the store managing it. If you feel you do not want your guests to needlessly go through a variety of stores, this can be seen as an advantage. Retailers will also usually have trained staff that can help you in a variety of issues related to the registry, such as gift ideas or return policy.

Online gift registries on the other hand, offer the ability to shop at home, more variety and instant communication between persons. They can be used for a variety of uses, can choose a larger variety of products from multiple stores (known as a Universal Registry), plus simple cash registries are available if that is what you desire.

Some websites even offer discounts on selected goods if they are included in your inventory. However, most websites offer their services at a price, plus great caution should be taken in making sure both the registry service and the listed gifts are legitimate. Thoroughly research the reputations of websites that you may be deciding about using, to avoid both confusion and heartbreak.

For some great [gift ideas](#) including an [online gift registry](#) and [online event organiser](#), visit [wippygifts.com](#).

Tags: [gift ideas](#), [online event organiser](#), [online gift register](#)

Marketing Using Promotional Products

September 16, 2010 by [Rachel Banks](#) · [Leave a Comment](#)

Filed under: [Uncategorized](#)

Starting a business can be problematic depending on the marketing tactics being utilised to attract the attention of potential customers. One of the most cost-effective and novel methods to get people to notice your business is to use promotional products. This is almost like a subtle form of bribery since it is a common fact that everyone likes getting gifts and, more often than not, this gesture makes them likely to come back as a token of gratitude.

Compared to mass media advertising which can be more expensive, promotional products are flexible and can always be managed to fit within your allocated budget. It can be everyday items personalised with your company's logo on it like mugs, pens, calendars, notepads, or little paperweights.

However, choosing the correct item to use as a promotional product is also important. It should be something that is of interest to your target market and, where possible, related to what you are planning to sell. For example if your target market is teenagers and students then you might want to invest on giveaways that they can use everyday, like a mobile phone case or school bags. This is a very effective method of marketing because if they see your company's name frequently, they are bound to remember you.

If your business caters to a wider market then your promotional products should also vary to accommodate them all. This helps get people who are hesitant to reconsider, and probably give your company a try. In other instances, having a unique promotional item gives a lasting impression of your company and it will most likely benefit you in the near future when a consumer makes their next purchase decision.

When choosing the types of products to giveaway be as creative as you can be, as it goes a long way. By including promotional products in your marketing mix you will build brand loyalty, establish the business as the authoritarian figure in the industry and also attain mass exposure through visual and viral marketing.

Promotional products also assist with keeping your company name top of mind.

Are you looking for [promotional products Brisbane](#) or [promotional items Brisbane](#)? Call [runsmart.com.au](#) for all your [promotional merchandise Brisbane](#), eastern capitals and remote areas all serviced.

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The Importance of Corporate Identity and Branding

September 11, 2010 by [Rachel Banks](#) · [Leave a Comment](#)
Filed under: [Uncategorized](#)

The success of any business is built around its identity. Both, corporate identity and branding, are critical as they exemplify the image of the business and the way the products and services are perceived by the consumer.

Corporate Identity is what assigns you as a company and it is the starting element of differentiation that distinguishes your business entity from the competition.

Corporate branding plays a critical role in advertising as well, as it includes the logo that is associated with the company. While some people downplay the concern of constructing an organizational identity, it is a major component of any business as anything your company does in the future, irrespective of good or bad, will be assigned with that logo. Whenever people see that logo, they will immediately remember your products and services.

Branding on the other hand refers to the name, sign or symbol (or a combination of all) that is used to identify products and services and attribute them to your company. It also includes the functional elements, the tasks and values and what the business has to offer to the public. Corporate identity and branding both construct the business image, when seen from an outsider's point of view.

Clients usually consider these two aspects of the company before they decide to do business with you. The brand and corporate identity you consider should not just offer high

quality products and services to your clients, it should also be equipped with a defined set of visuals that would help people distinguish your products and services from those offered by your competitors.

For any business to profit in the industry, these two key aspects should be taken into serious consideration. This is maybe why it takes more than one person to decide on a form that is seemingly useless but in actuality is what described the company as a whole.

Looking for a [web design course? Brisbane](#) offers many options for [SEO training](#) and [seo packages](#). Call Search Tempo today for options and packages.

Tags:

Why You Should Hire an Architect

September 8, 2010 by [Rachel Banks](#) - [Leave a Comment](#)

Filed under: [Uncategorized](#)

An architect is a highly qualified expert who has experience in planning, designing and the construction of buildings and the oversight of construction projects.

Also, one is not considered an architect until he or she has properly passed all the necessary education and accredited programs to procure a license in order to practice architecture. When practicing architecture, the architect can have freedom to design the building or group of buildings, as well as the space around it that still counts as part of the project. These ideas form the planning stage of the project and can take months to finalise.

The reason why architects are so important to the success of any building plan is simple: they can put your ideas into a feasible and concrete reality. If you have great ambitions for your home or place of business, then an architect can make sure that those visions will come true.

But aside from the actual design of the building, there are so many other complex factors (beyond the scope of inexperienced people) that need to be taken into account, and these are also covered in the responsibilities of the architect.

For example, there are some architectural firms that not only design the building for you, but they also prepare the bid documents for the costing of of the entire project, and are the ones that most commonly talk to the contractors, stakeholders and any third parties involved in the assignment.

When you engage an architect, you will not have to be confused by by all the small but important technical details. All you have to be concerned about is if whether or not the building is coming along according to the plans originally devised with the help of the architect.

The architect is also very helpful before the actual construction. If you do not have an actual plan but do have an idea on what you want your structure to look like, then that is where the professional can help you on the endeavor.

All you have to do is to present them with some ideas and they can be the ones to take care of site analysis, the assistance you may need in zoning and planning, any environmental impact studies you may need, tendering and contract negotiation with the contractor and his men, and so much more.

The architect that you hire will be involved in all of the aspects of your project. Essentially, you are hiring an architect because you require a trained professional to take carriage of planning and designing the building or dwelling as well as provide the necessary feedback and support throughout the entire assignment.

Engaging an architect is like taking on a business partner for your project, one who is knowledgeable, knows the risk areas around the project and knows how to minimize those risks, has the necessary people skills to work with contractors in order to hire additional resources within budget.

A good architect will treat the project as though it is his or her own and will devise creative ideas and plans to the manager, and discuss in great detail the advantages, disadvantages,

any problems of a particular strategy.

These are just some of the many important benefits and key reasons why you should hire an architect. There are so many more reasons that really prove that any project worth going through with has to be under the supervision of a highly qualified architect. In the end, it all boils down to the fact that you have a dream construction project, and your architect is the person to make all these dreams become reality.

Looking for **Brisbane architects**? For **renovation architects Brisbane**, contact Dion Seminara Architecture. They are leading **home improvement architects**. **Brisbane** office is located in Morningside.

Tags: **brisbane architects**

Tents and Marquees

September 2, 2010 by Rachel Banks · [Leave a Comment](#)
Filed under: **Uncategorized**

Event Tents, such as wedding tents are used when you want to make a splendid outdoor scene. They are generally structures installed at a location for a period of time.

Why A Tent?

Commercial Tents are used as protection from the sun, rain or a gathering place. They can make a stunning and creative atmosphere for any event.



Tent Rentals

Tents can be rented or leased for a day, a weekend, weeks, months, etc. For one or two day events, the Tents are usually installed a few days before the event, depending on scheduling and weather, and remain until a few days after the event. Many rentals are quoted for the entire week, allowing for time to set up and design the interior and exterior. Some Tents are built for exceedingly long-term events and have been installed and remain installed for years.

What Kind of Tent Should I Rent?

Tent rental companies come in all sizes - from small-sized companies with just a few Tents to exceedingly large-sized companies - carrying dozens of several sizes and styles of Tents. Some general rental companies rent from tent rental companies to accommodate their client's needs.

You may know you want to use a standard Tent for your event, or your event planner may already have in mind to use a Tent. You have options! There are lots of other spectacular structures and Tent styles out there. Some are unique and make a statement of their own. Ask the rental company you're working with for a list of the type styles they have on hand.

Usually, the different types of Tents available in most companies are (the names vary depending of the company):

Folding Tents Easy and fast to use and always in demand. Very popular, because usually is the less expensive tent. Fast, flexible, cost effective and long lasting.

They are used by:

- Corporate brands across most industries
- Government & Council buyers
- SME business marketers
- Franchisees
- Agricultural exhibitors
- Emergency services & community groups
- Folding Tents create brand exposure opportunities.
- You can reach your audience at the right time, in the right place with the right message.

Inflatable Tents An exciting and lively alternative Tent. Easy & fast to set up. Be sure they have removable printed roof because in that way you can share the investment with other licences.

What Size Tent Will I Need?

The size of Tent depends on a few factors:

1. The number of guests you expect
2. Layout or seating arrangements or the style of event:

- * Reception with what type of tables?
- * Speaker engagement with what type of seating?
- * Will you need a dance floor?
- * Will you need display areas for your products?

If you are interested in a Tent, you can expect to need about 2,000 - 2,500 square feet for 200-seated guests. That could mean a 40 x 60 size Tent (Always ask the Tent rental vendor directly and they'll give you the best information about the size of Tent you'll need).

Therefore, the key rule is; know what you are going to use your tent for. The choice of tents is astounding, almost on par with the choice of cars that you can buy.

So if you need a tent for the family BBQ, for example, your needs are fairly fundamental and your budget may be low. Look for cheap tents that offers a waterproof Polyester roof and a decent warranty for under \$600.

If you need a tent for a school or sports club you will need a diverse range of sizes, and colours. Most plain colour Tents range between \$995- \$2900. If you are keen to advertise yourself, you can have your names printed for around \$150-\$300. Printing logos usually be a little more expensive.

In the last 5 years, portable Tents have become important to businesses for their marketing. The essential need for these buyers is a prominent and identical reproduction of their logo. Sign written or printed Tents can be as boring as a website address or they can be a design extravaganza.

Remember, if it is for commercial purposes, the aim is to build recognition of your company with your printed Tent. Printed corporate Tents range in price from \$1500- \$4000. Good ones will really catch your eye.

Once you have decided on what sort of buyer you are and how you are going to use your Tents, a good Tents company will offer you a choice of frames, a warranty of between 3-5 years and help with designing the printing-if you need it.

For more information about tents, contact Extreme [Marquees](#). We have a range of cheap [tents](#), for all sorts of home and business applications.

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